

## X2 COMPUTING UPGRADES WAITROSE 'QUICK CHECK' SERVICE

X2 Computing has been awarded a major contract to provide the new entrance unit as part of an upgrade of the Waitrose Quick Check service in 116 shops nationwide. X2 is enhancing the system, which has been in operation in some shops since 1996, with new and easy to read touchscreen displays that will be easier to use, enable advertising messages to be played and improve accessibility.

Quick Check helps reduce the amount of time that customers spend at the checkout and eliminates the need for unpacking and repacking of bags and trolleys. Purchases are scanned on the way round a Waitrose shop by registered users using hand held scanners, then placed in the shopping bags and paid for at dedicated Quick Check checkouts.

X2 Computing is supplying a 12" full colour touchscreen monitor in a ventilated metal casing that can be quickly fitted to the in-store Quick Check handset racks. Each screen has a built-in magnetic card reader that will be used by registered users for identification purposes. This reader has custom designed by X2 with a longer slot that provides a more positive feel and minimises the need for customers to swipe their registered card more than once.



According to Steve Twomey - Senior Programmer of Waitrose: "X2 Computing was awarded this contract as we felt it was the best placed company to provide a bespoke solution to meet our specific requirements and deadlines. It has provided us with a cost effective upgrade that will help extend the functionality of our Quick Check service."

The device is network enabled to deliver cost saving and operational benefits to Waitrose. Potential future developments include using the device for advertising messages, remote software updates and other functional enhancements - all to be carried out from one central location instead of being operated locally.

The new X2 touchscreen displays will provide clear, accessible information that is easier to read. This will enable Waitrose to meet its continuous programme of work to comply with the Disability Discrimination Act (DDA), which includes regular DDA audits in every shop to identify ways to further improve access.

"The award of this important contract signifies our growing presence in the retail market," added Francis Davis, Managing Director of X2 Computing. "Our ability and willingness to develop bespoke touch screen and digital signage-based computing solutions to meet customer requirements provides us with high levels of flexibility that the larger, well established suppliers are unable to match."

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