

X2 COMPUTING EXPANDS GAMING DIVISION WITH SENIOR APPOINTMENT

X2 Computing, the leading supplier of mobile gaming solutions, has appointed Chris Campbell as Gaming Account Director. Based at the company's headquarters in Evesham, Worcestershire in the UK he will be responsible for building and maintaining relationships with new and existing customers in the global gaming marketplace. X2 Computing specialises in the provision of custom gaming solutions using the latest tablet computers and has already won significant contracts including one for the supply of more than 6,700 hand-held bingo terminals to Gala Bingo nationwide.

Chris Campbell has a BA Hons Degree in Marketing and over 18 years experience of the gaming and leisure market sector, including nine years with Inspired Gaming Group plc, a leading global supplier of gaming and amusement machines. During his time there, he was responsible for a number of key areas including product management, account management and commercial operations. Chris has also had extensive consultancy experience gained through many senior commercial and product management assignments.



According to Francis Davis, Sales Director of X2 Computing: "Chris Campbell has unrivalled experience of the global gaming market and will play a major role in helping to expand our gaming customer base around the world. In addition, his knowledge of all operational functions of the business including service and support, manufacturing and logistics will be critical factors in the delivery of the highest level of pre and post sales support."
